



A Division of Van Etten Oil Co. Inc.

SERVING OUR COMMUNITY FOR OVER 65 YEARS!

A QUARTERLY NEWSLETTER FOR OUR VALUABLE CUSTOMERS - SPRING 2010



Hello from the team at Van Etten Oil!

VEO Energy Systems welcomes you to our newsletter. In our ongoing effort to better serve our customers, we are continually looking for new products and services that will keep our loyal customers comfortable throughout the year. Van Etten Oil has recently evolved into VEO Energy Systems, while still providing the best service in the area since 1944.

With each new season, we will be sending our customers a newsletter with helpful tips and tricks, interesting stories from our community, and industry related topics. At Van Etten Oil, we strive to do what is right for our customers.

In addition to delivering **VFORCE Premium Heating Oil**, we are now offering **propane services** in order to continue to be the best full service energy supplier in the Hudson Valley.

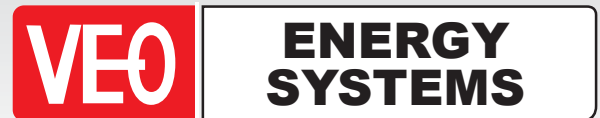
With the summer upon us, we would like to take a moment to remind our customers that now is the time to schedule your air conditioning tune-up. You will want to make sure your system is operating properly before the first hot and humid days arrive, so you won't have to be inconvenienced. Please give us a call if you are interested in having central air conditioning installed in your home.



Thank You Jim!

Jim Ross, a long time driver of **23 years** retired this season. We're going to miss Jim, but wish him and his family all our best!

Enjoy Jim!



HEATING AND COOLING SERVICES:

■ PROPANE:

- Cooking
- Hot Water
- Heating and More!

■ V-FORCE PREMIUM FUELS:

- Premium Fuel Oil
- K-1 Kerosene
- Winterized Diesel
- Off-Road Diesel
- Gasoline

■ MANAGE YOUR ACCOUNT ONLINE:

- Order Online
- Pay Online
- Automatic Delivery
- Market Rate and SmartCap™ Budget Plans
- SmartCap™ Price Protection Plans

■ OUTSTANDING SERVICE AND INSTALLATION DEPT:

- 24 Hour Emergency Service
- Temp-Alert™ Home Freeze Protection
- The TankSure® Program
- Burner Service Agreements
- Geothermal Heating/Cooling
- Solar Heating
- Central Air Conditioning
- Radiant Floor Heating
- Sales-Service-Installation





P0 Box 1440
79 St. John Street
Monticello, NY 12701
(845) 794-5511
vanettenoil.com

Call our office to discuss service options
that best fit your budget and lifestyle.

Toll-free: (888) 301-9562

Local: (845) 794-5511

Web: www.vanettenoil.com

Office Hours: M-F 8:00AM to 4:00PM

24 HR Emergency Service & Delivery

WE ACCEPT:



A Division of Van Etten Oil Co. Inc.

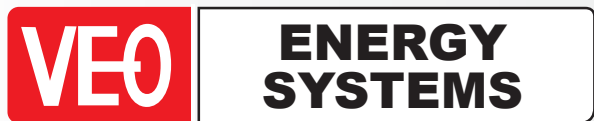
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WELCOME!

VEO Energy Systems is full of great stories and articles that will help you save with heating costs, inform you of new services, and provide you with special offers! Have a look!

**SAVE
\$130
INSIDE!**



PROpane
NOW AVAILABLE!
With the Same Great Service from your Friends at Van Etten Oil!
SEE INSIDE FOR MORE DETAILS!

GREAT SAVINGS FROM VAN ETTEN ENERGY SYSTEMS!

Clip and Save with Van Etten Energy Systems!

Redeem any of these coupons when submitting your payment.

SAVE \$130!

\$5 OFF
NEXT OIL DELIVERY



EXP. AUGUST 1, 2010

\$10 OFF
OIL TUNE-UP



EXP. AUGUST 1, 2010

\$15 OFF
SERVICE AGREEMENT



EXP. AUGUST 1, 2010

\$100 OFF
A/C OR HEATING SYSTEM INSTALLATION



EXP. AUGUST 1, 2010

NEW!

Propane Services

Propane is the multi-use home fuel source because it not only powers your heat and hot water, but cooking stoves, fireplaces, pools and much more. Perhaps most importantly, it comes directly from Van Etten Oil Company, your full service energy supplier.

There are several unique benefits to using propane. Almost 90% of the propane used in the United States is produced right here – domestically. Therefore, reliability is very high with minimal dependence on foreign suppliers. Propane is also the most universal of residential fuels with the ability to power a wide range of appliances from a single fuel source. Propane is also eco-friendly; as a burned fuel, it meets all clean air energy standards put forth by the Environmental Protection Agency.

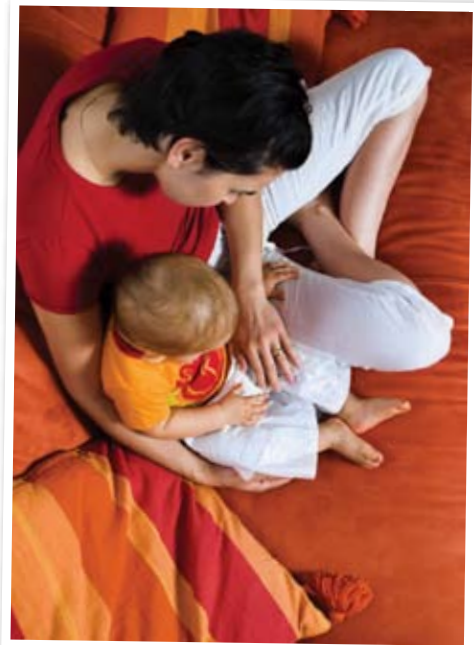
This is why propane is the most versatile fuel type available for homeowners:

- Heat
- Hot Water
- Fireplaces
- Cooking Stoves
- Gas Grills
- Space Heaters
- Clothes Drying
- Electric Generators
- Pools

This is why many homeowners are choosing propane as their single energy source:

- Energy Efficient
- ECO – Friendly
- Easy Care and Operation
- Ability to Have Gas Appliances
- One Source for Multi - Uses
- 1/3 the Cost of Electric
- Even, Warm Heat and Fast Recovery

Consider propane when you are deciding about new appliances, additional uses, or a conversion to new equipment. Many customers think about electricity first, particularly when it comes to appliances; however, propane can improve the quality of certain appliances, like cooking stoves. With clean, even heat, many cooks prefer propane. A propane fireplace insert can provide the ambience and heat of a wood fire without the labor and effort required to maintain a conventional fireplace. If you have a separate hot water heater fired by electricity, you may want to consider propane. A conversion to propane hot water can save you up to one-third of your energy costs to produce hot water. Space heating is another great reason to consider propane. They can be installed and operated quickly, which means solving your comfort objectives easily and efficiently. These are just some of the ways that propane can help you improve the comfort, efficiency and quality of your home. Above all, think of propane if you are adding or replacing appliances or adding any heating system devices. Contact us to discuss how using propane can benefit you!



YOUR LOCAL AIR CONDITIONING SALES AND SERVICE PROVIDER

- A/C Sales, Service, Installation
- Annual Preventive Maintenance
- "Tune-Up" Central Air Systems
- Ductless Split Units
- Energy Star Products
- Financing Available
- Complete A/C Systems Installed
- New Construction & Replacement Systems, Residential & Commercial

*GIVE US A CALL
TODAY OR
CHECK US OUT ONLINE*

(845) 794-5511 • vanettenoil.com



79 St. John Street • PO Box 1440 Monticello, NY 12701

"Warmth Without Worry & So Much More Since 1944"

■ VEO Energy Systems Budget Plan's

Current economic conditions have driven us all to try to cut costs wherever we can. The VEO Energy Systems Budget Plans includes **Market Rate** and **SmartCap™** programs and are a great way to take the "bite" out of this past winter's heating bills. These plans estimate your total annual heating bill, and divide your payments equally over the course of the year. Rather than having expensive bills during the middle of the winter, you can have more moderate bills spaced equally throughout the year. **With Market Rate and SmartCap™ Budget Plans, customers are encouraged to enroll at any point throughout the year**, in addition, budgets will automatically renew from one year to the next. For more information about our Budget Plan, please give our office a call today.

What's the difference?

A Market Rate Budget plan is an estimated 12 month payment schedule.

A SmartCap™ Budget is a 12 month program with price protection built in.



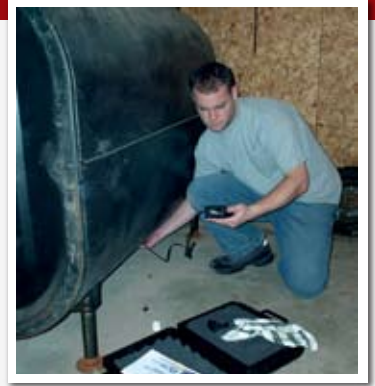
WE'RE NOW SUPPLYING **VFORCE** WITH EVERY DELIVERY!
Premium Heating Oil

VFORCE

- 🔧 Cleans your heating system
- 🔧 Extends equipment life
- 🔧 Decreases internal tank corrosion
- 🔧 Increases efficiency & lowers consumption

Generic Heating Oil

- 🔧 Gums up your heating system... CREATING SLUDGE!
- 🔧 Leads to system failure
- 🔧 Corrodes your fuel tank
- 🔧 Contributes to poor efficiency & environmental impact



THE TankSure® PROGRAM

Van Etten Oil has recently introduced a valuable new service, The TankSure® Program. This Program evaluates and ultrasonically inspects your above ground oil tank for signs of wear and corrosion.

Heating oil tanks typically corrode from the inside out. Your tank may look perfectly fine from the outside but it could be wearing excessively thin. The testing (similar to a medical ultrasound) allows us to give you a sense of security – or advance warning that a problem may be on the horizon.

■ Air Conditioning - Stay Cool

Normal usage and general wear and tear can make your HVAC system work harder than it should, airborne dirt and debris can clog filters and affect proper and efficient operation. This can result in greater-than-normal wear on fans, motors, and other moving parts within your system. These are the reasons to ensure that you sign up for annual maintenance on your air conditioning unit.

Think about your air conditioning system tune-up right now, because that stretch of hot muggy days will be upon us sooner than we all think. When you reach for the thermostat you want to hear the purr of an efficiently operating system that is tuned to produce the comfort you desire, while resourcefully using your energy demand.

Are you in need of central air conditioning this summer? Call VEO Energy Systems today for installation of Energy Star central cooling systems!

Call VEO Energy Systems to schedule your Air Conditioning Tune-Up, mention this article for service, maintenance or tune-ups and receive \$10.00 off your air conditioning tune-up!

The TankSure® Program Valuable Benefits Include:

-  Qualifying tanks receive a \$1,000 tank replacement payment to help cover the cost of a replacement.
-  Qualifying tanks can earn discounts on their homeowner's insurance policy because of its risk reduction.
-  EPA Approved Testing Technology. Ultrasonic equipment detects the level of corrosion inside oil tanks.
-  Helps protect your home, your biggest investment, your property and our environment. Proactive replacement can help avoid costly remediation expenses.
-  Inspects common tank components such as legs, seams, fill and vent pipes, oil lines and vent whistle.
-  Ultrasonic inspection of tanks thickness at the bottom evaluates when a proactive replacement is necessary BEFORE the tank leaks.

ALL SCHEDULED TUNE-UPS AND SERVICE CONTRACTS INCLUDE THE TANKSURE® PROGRAM!
CALL FOR YOUR TUNE-UP TODAY