



NOW OFFERING ANOTHER VALUABLE BENEFIT FOR OUR CUSTOMERS!



Dear Valued Customer,

We are very pleased to offer a unique and valuable addition to our Service Plan and Tune-Up coverage. Van Etten Oil is now providing the TankSure® Program as an additional enhancement to our valued customers.

It is very difficult to know when your tank needs to be replaced. Van Etten Oil is now providing a pro-active solution to this problem – our TankSure® Program. This valuable new service includes:

1. An ultrasonic test at the time of your annual tune-up to determine the integrity of the tank.
2. Tank analysis software, which allows us to monitor your tank and determine when it should be proactively replaced.
3. Best of all, our TankSure® Program includes a \$1,000 warranty to be used towards a normal tank replacement.

This is an exceptional value and a vastly improved standard for maintaining and replacing your fuel oil storage tank. Furthermore, our customers can obtain a Tank Inspection Certificate that documents your annual test and inspection. This can be valuable documentation if you sell your home and it may be important documentation with respect to your homeowner's insurance policy in the future.

To qualify for the program your tank must not be in need of immediate replacement. Approximately 98% of all tanks will qualify. If your tank does not qualify you will receive a rebate for the cost of the TankSure® Program. Qualification and testing of your tank will take place at the time of your next tune-up. The TankSure® Program costs \$39.95, and if you have a service plan, the charge will be billed at your renewal date. If you receive a tune-up you will be billed at the time of your tune-up, or if you would like the program as a stand alone service, the cost is \$79.95. If you do not wish to participate in the TankSure® Program, simply check the box on the reply card below, or call our office. However, we strongly recommend that you take advantage of this valuable program.

Thank you and take care,

Van Etten Oil
Still Family – Still Local

PROGRAM BENEFITS
(must be renewed annually to maintain warranty coverage)

- ✓ **Monitors, protects, & maintains your equipment**
- ✓ **Minimizes unexpected tank leaks**
- ✓ **Provides 1 year \$1,000 Warranty Coverage**
- ✓ **Extraordinary value**

Heating oil tanks typically corrode from the inside out. Your tank may look perfectly fine from the outside but it could be wearing excessively thin. The testing *(similar to a medical ultrasound)* will allow us to give you a sense of security, or plenty of advance warning that a problem is on the horizon.

\$ Proactive \$1,000 Replacement Warranty

- ✓ Warranty covers \$1,000 towards the replacement of your tank
- ✓ Proactive replacement of tanks before they leak
- ✓ Helps protect the environment
- ✓ Reduces unexpected costs



Ultrasonic Inspection

- ✓ Trained service technicians use ultrasonic equipment to test the thickness of your tank
- ✓ Ultrasonic equipment (similar to those used in the medical profession) detects the level of corrosion occurring inside your tank



Tank Inspection Certificate

- ✓ You may be eligible for a discount on your home insurance policy. Present your Tank Inspection Certificate to your broker and request a discount
- ✓ Important documentation if you are selling your home

No thank you.
I am not interested in your TankSure® Program and I understand that I will be responsible for any and all costs associated with my oil tank

Account # _____

Name _____ Signature _____

Street _____

City _____ State _____ Zip Code _____

Home Phone _____ Daytime Phone _____

Before you schedule maintenance please remove all items from the area surrounding your oil burner and tank. The entire heating system including tank must be accessible for our technicians. Enrollment in the TankSure® Program is contingent upon the customer's tank passing an initial ultrasonic and visual inspection. While we cannot guarantee the prevention of a leak or other failure of your tank, we are providing this new service with the hope that by testing and monitoring, we can offer a long term proactive replacement program for our customers.

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